World Day of
Prayer and Action
for Children

World Day Talking Points

As the World Day connects more people and organizations working to protect children from violence globally, supporters and participants will increasingly have the opportunity to speak publicly about the World Day of Prayer and Action for Children, its goals, and its impact. Communicating consistently about the World Day is one way WDPAC Partners can help mobilize all sectors of society to work together to end violence against children.

These talking points are intended to help WDPAC partners communicate consistently about the World Day to all audiences, including religious communities, governments and secular organizations. The talking points below are appropriate for use in a variety of situations - including speeches, statements, media interviews, and in response to questions – and in both verbal and written communications.

Key Talking Points

When speaking about the World Day of Prayer and Action for Children, please emphasize the following five key points to frame your discussion:

- **The World Day of Prayer and Action for Children, celebrated annually on 20 November, is an opportunity for all sectors of society to work together to end violence against children.**
- **Ending violence against children is an urgent global challenge.**
- **By working together, religious communities, governments and secular groups can protect more children from violence.**
- **The World Day of Prayer and Action for Children promotes the protection of children from violence in partnership with all sectors of society, including religious communities, international organizations and leading child welfare organizations.**
- **You can help end violence against children by participating in the 2012 World Day of Prayer and Action for Children.**

Key Talking Points with Support

If you have delivered the key talking points and have the opportunity to say more, please offer supporting statements for each key point:

- **The World Day of Prayer and Action for Children, celebrated annually on 20 November, is an opportunity for all sectors of society to work together to end violence against children.**
  - The World Day of Prayer and Action for Children connects people and organizations working to protect

children from violence. All sectors of society - governments, intergovernmental organizations, non-governmental organizations and religious groups - have a role to play ending violence against children.
- Since 2009, the World Day of Prayer and Action for Children has brought together secular and religious organizations working on behalf of children. 2011 marked the first year of "Stop Violence against Children" as the principal theme for the World Day. In 2011, more than 200,000 people in 72 countries participated in the World Day of Prayer and Action for Children.
- World Day activities, actions and advocacy are planned locally by participating groups.

- **Ending violence against children is an urgent global challenge.**

  - Urgent action is needed to prevent and respond to all forms of violence against children, wherever children are at risk. 1.5 billion children worldwide endure some form of violence every year.
  - Protecting children from violence is essential for protecting children's rights.
  - Violence against children can be prevented. The World Day of Prayer and Action for Children highlights three proven child protection strategies:
    1) Protecting children through universal birth registration
    2) Promoting positive parenting and non-violent discipline
    3) Ending child marriage.
  - The World Day of Prayer and Action for Children is part of the growing global movement to end violence against children in its many forms.

- **By working together, religious communities, governments and secular groups can protect more children from violence.**

  - All of the world's faith traditions share a common concern for protecting children from violence.
  - In many places, faith-based organizations are the best way to reach families, schools, caregivers, workplaces and communities that are the frontlines for protecting children from violence.
  - Working together, governments, secular and faith-based organizations can have a greater impact on child protection than organizations working alone.
  - By mobilizing secular organizations and the world's religious communities to work together to end violence against children, the World Day of Prayer and Action for Children can have a measurable impact on child welfare.

- **The World Day of Prayer and Action for Children promotes the protection of children from violence in partnership with all sectors of society, including religious communities, international organizations and leading child welfare organizations.**

  - The World Day of Prayer and Action for Children is a platform that brings secular organizations and the world's religious communities together, and can lead to year-round initiatives and partnerships to protect children from violence.

- **You can help end violence against children by participating in the 2012 World Day of Prayer and Action for Children.**

  - The Day of Prayer and Action for Children provides individuals, organizations and communities with resources and tools for participating in the World Day of Prayer and Action for Children on November 20th.
  - You can support the World Day of Prayer and Action for Children by participating in or organizing an event, connecting with other people and organizations, promoting the World Day, and learning more

about ways to end violence against children.
- Visit the WDPAC website (http://www.dayofprayerandaction.org/) to get involved and for more information.

The World Day of Prayer and Action for Children relies on local partners to mobilize common action to end violence against children. Thank you for speaking publicly about the World Day and for promoting the protection of children from violence worldwide.